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December 5, 2017

VIA EMAIL

Professor Ronald Deibert
Director, The Citizen Lab Munk School of Global Affairs
University of Toronto

RE: Letter Dated December 1, 2017

Dear Professor Deibert:

We thank you for your letter dated December 1, 2017 and for the opportunity to address the troubling findings noted therein. Make no mistake, Adobe works every day to try to protect our users from the misuse and misrepresentation of our brands -- especially where used to deceive others in downloading malicious software. It is no surprise then, that we have taken steps to swiftly address this issue, including but not limited to contacting Cyberbit and other relevant service providers and filing the appropriate dispute regarding the registration and use of domain name at issue.

We encourage you to please provide any additional details you may have that may support our efforts to fight these and other malicious activities -- only through such partnerships can we hope to combat these miscreants. Finally, we encourage you to stand alongside Adobe in its efforts before the Internet Corporation for Assigned Names and Number ([ICANN](#)) to help develop and maintain policies and procedures aimed at safeguarding brand owners and their users from this very type of abuse.

We welcome any additional and useful information you can share with us on this matter and look forward to hopefully seeing you and your colleagues at ICANN, where we can join forces to achieve a more secure, stable, and resilient domain name system that proactively thwarts these activities.

Sincerely,

A handwritten signature in blue ink, appearing to read 'J. Scott Evans', with a large, decorative flourish at the end.

J. Scott Evans
Director, Trademarks