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# MANAGING THE MESSAGE

What you can't say about the 19th  
National Communist Party Congress  
on WeChat

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## About the Citizen Lab, Munk School of Global Affairs and Public Policy, University of Toronto

**The Citizen Lab** is an interdisciplinary laboratory based at the Munk School of Global Affairs and Public Policy, University of Toronto, focusing on research, development, and high-level strategic policy and legal engagement at the intersection of information and communication technologies, human rights, and global security.

We use a “mixed methods” approach to research that combines methods from political science, law, computer science, and area studies. Our research includes investigating digital espionage against civil society, documenting Internet filtering and other technologies and practices that impact freedom of expression online, analyzing privacy, security, and information controls of popular applications, and examining transparency and accountability mechanisms relevant to the relationship between corporations and state agencies regarding personal data and other surveillance activities.

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# Key findings

- WeChat censored keywords related to the 19th National Communist Party Congress over a year prior to the event and updated blocked content as the event approached.
- Surprisingly, we found that even neutral references to official party policies and ideology were blocked in addition to references to the Congress, party leaders, and power struggles within the Communist Party of China.

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## Summary

From October 18 to October 24 2017, the Communist Party of China (CPC) held its 19th National Communist Party Congress (NCPC19), which marked the halfway point of President Xi Jinping's 10-year term, and served as a bellwether of his power over the party. The National Communist Party Congress (NCPC) is the most important political event for the CPC, and information around it is carefully managed. For months reports have circulated of new regulations and restrictions over the Internet in China attributed to "[stability maintenance](#)" procedures put in place in anticipation of the Congress. In this report we take an in-depth look at how WeChat, the most popular chat app in China, censored content related to the NCPC19.

We tested samples of keywords extracted from news articles reporting on the Congress and documented which of them triggered censorship on WeChat's group chat feature. We found keywords blocked over a year prior to the Congress and tracked censorship updates as it approached. A broad range of content was censored including criticism and general speculation around the Congress, leaders, and power struggles. In the weeks leading up to the Congress we found blocked keywords that referenced central government policies such as the [Belt and Road Initiative](#), and core ideological concepts like "[Socialism with Chinese Characteristics](#)".

Blocking government criticism in advance of the NCPC19 could be a means to prevent the spread of messaging that is destabilizing to the Party during a crucial moment. Censoring speculation and rumours concerning leaders and power struggles within the party may also be motivated by an effort to project images of power and unity and help leaders save face or avoid embarrassment. The intent

behind blocking references to central policies and ideologies of the CPC is less clear. Censoring this content restricts benign discussions and potentially even pro-government messages. This wide scope may be due to WeChat proactively over-blocking content around a topic it knows is highly sensitive to avoid official reprimands, or may be part of a government strategy to manage online discussions and public opinion. While the underlying decision making behind the blocking is not clear, it is apparent that a broad brush was applied to censorship of the NCPC19 on WeChat.

## Background

Major political events in China are routinely met with increased censorship, heightened security, and propaganda including reactive censorship on social media platforms. For example, following the [passing of Liu Xiaobo](#), censorship of keywords related to Liu on WeChat became more expansive and blunt to the extent that any mention of his name was restricted.

The [functions](#) of the NCPC include confirming personnel changes at the central level, revising ideological principles in the party constitution, and adjusting the national development strategy. Periods of power transition like the NCPC can trigger uncertainty and insecurity in authoritarian regimes, making controlling messaging around such events critically important.

Following months of intense speculation over how Xi may further his influence at the NCPC19, the Congress concluded with Xi reaching a new height of power. The CPC [revised](#) its constitution to include reference to a doctrine of Xi's political theory ("Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era"), making Xi the third leader to have his name enshrined in the constitution following Mao Zedong and Deng Xiaoping. Allies of Xi took on high-ranking positions, including on the [Politburo Standing Committee](#). But the seven man committee did not include a clear successor to Xi, breaking with leadership transition traditions and creating uncertainty over whether Xi will pursue a third term, which would go against the norm of a 10-year limit for the Chinese presidency.

The NCPC19 has been described by the media and analysts as a [catalyst](#) for a range of information controls enacted in the past year including increased restrictions on access to international platforms and regulations aimed at domestic companies and individual users in China.

In January 2017, the Ministry of Industry and Information Technology [announced](#) that virtual private networks (VPNs) which can be used to circumvent China's national web filtering system (commonly known as the Great Firewall of China) must be authorized by state-run telecoms. In July [Apple announced](#) that it was removing VPN applications from the App Store in China to comply with the new law. In September, reports circulated that [WhatsApp was blocked](#) in China. It is not unusual in China for international platforms that are out of reach of direct state control to be the target of increased restrictions during sensitive political periods. In a more dramatic shift, the Chinese government passed regulations that pushed liability and penalizations down to individual users.

Between August and September, the [Cyberspace Administration of China](#) (CAC), China's top-level Internet governance body, released four major regulations on Internet management, ranging from strengthening real-name registration requirements on [Internet forums](#) and [online comments](#), to making individuals who host public accounts and moderate chat groups liable for content on the platforms (see **Table 1** for an overview of the regulations). These regulations push responsibility down to individual users rather than at the level of media and technology companies that previous regulations targeted. [David Bandurski](#) describes this change as evidence of the “atomization and personalization of censorship” in China.

Regulation	Rule
<a href="#">Internet Forum Service Management Regulation</a> (互联网论坛社区服务管理规定)	Article 8: Users should be denied service if they do not register under their real identities for online forums and message boards.
<a href="#">Internet Thread Comments Service Management Regulation</a> (互联网跟帖评论服务管理规定)	Article 9: Providers of commenting and posting services should create a credit system where users will receive ratings that determine their scope of service. Severe violators of regulations should be blacklisted and denied future services. Governments should keep a credit file on users.
<a href="#">Internet User Public Account Information Services Management Regulation</a> (互联网用户公众账号信息服务管理规定)	Article 6: Internet users must provide their organization, national identity documents and mobile phone numbers or be denied service. Article 13: Companies should also set up credit rating systems tied to user accounts.

Regulation	Rule
<a href="#">Management Rules of Internet Group Information Services</a> (互联网群组信息服务管理规定)	Article 4: Providers of information services through internet chat groups and users must adhere to correct guidance, promoting socialist core values, fostering a positive and healthy online culture, and protecting a favourable online ecology.

Table 1: Overview of Internet regulations released by the Cyberspace Administration of China in 2017.

In August, the CAC [announced](#) that Sina Weibo, Tencent, and Baidu were under investigation for hosting content that “endangered national security, public security and social order.” In September, the companies were [fined](#) as a result of the investigation, which found the platforms failed to properly manage prohibited content.

In early September, China Digital Times published a leaked government-issued media [directive](#) on the NCPC19, which instructed media not to spread rumours, use only Xinhua News Agency wire copy as standard news releases, and have all interviews with experts or scholars approved by the Central Propaganda Department.

On October 17, a day prior to the start of the NCPC19, WeChat, QQ, and Weibo announced that users will not be able to [change](#) their profile pictures, usernames or personal biographies until the end of October due to “system maintenance.” While Weibo has previously employed such tactics and froze certain features (e.g. [disabling](#) the candle emoji around Tiananmen Square Movement anniversaries), WeChat has not.

## Methodology

Our documentation of NCPC19 related censorship on WeChat follows a method we developed in [previous work](#) that has been shown to reliably track event-based keyword blocking over a given period.

## How WeChat Censors Keywords

WeChat [keyword-based censorship](#) is enabled for users with accounts registered to mainland China phone numbers. Censorship for these accounts persists even if these users later link the account to a number outside of mainland China. The



censorship is not transparent: a message containing a sensitive keyword simply does not appear on the receiver's end and no notice is given to the sender that their message is blocked or why it was blocked. We found in [prior work](#) that compared to one-to-one chat, more keywords are blocked on group chat, where messages can reach an audience of up to 500 users.

WeChat performs censorship on the server-side, which means that messages pass through a WeChat server that contains rules for implementing censorship. If the message includes a keyword combination that has been targeted for blocking, the entire message will not be received. Documenting censorship on a system with a server-side implementation requires devising a message of one or more keywords to test, running that message through the app, and recording the results.

WeChat censors a message based on whether it contains a blacklisted [keyword combination](#). A keyword combination consists of one or more keyword components, and a message is filtered if it contains every component in a blacklisted keyword combination somewhere in the message, even if they are not adjacent. For example, if a blacklisted keyword combination consists of only one component (e.g., “劉曉波”), then a message is filtered if it contains that component anywhere. As another example, if a keyword combination contains two components (e.g., “刘晓波” and “习近平”), a message is filtered if both components appear somewhere in the message. Combinations with a larger number of components are able to more precisely target content.

## Testing Sample

We extracted keyword combinations from front page articles of Chinese-language international media, independent media, and state media to use as a testing sample (see **Appendix A**). In [previous work](#) we found that extracting keywords from these news sources was effective for tracking events and themes that are subject to censorship over a defined time period. We used a script to collect URLs to news articles, using RSS to identify articles with tags relevant to NCPC19 (e.g., 十九大, 中共人事).

## Testing Method

We extracted the title and body text from each article and sent it as a message in a WeChat group chat using three test accounts. Two accounts were registered to

Canadian or American phone numbers, one to send text and a second to act as a “third wheel” so that the chat would be considered a group chat. Another account was registered to a mainland China phone number. If this account did not receive article text sent by another account in the group chat, we determined that the text triggered filtering, and we then performed subsequent tests to reduce the article to the minimum number of words and characters required to trigger censorship.

## Observation Period

Our keyword testing was conducted during two periods.

Between July 2016 to August 2017, we ran tests using a sample of keywords extracted from front page articles of Chinese-language international and independent news media websites.

Between September 22 to October 25 2017, we refined our testing sample to include articles with NCPC19 RSS tags collected from official state media, international media, Hong Kong-based media, and news and censored content aggregation websites (see **Appendix A**). Tests were run twice weekly during this period.

## Results

Between July 2016 and August 2017, we found 51 unique keywords blocked, and 194 keywords blocked between September 22 to October 25 2017, for a total of 241 unique keywords blocked between both periods. The greater number of keywords found blocked in the second testing period is likely due in part to our more focused testing sample of articles with NCPC19 RSS tags and a higher volume of articles published about the Congress during that time. These results may also reflect WeChat placing a heightened focus on Congress related content in the period closer to the event.

The results of documenting server-side keyword based censorship are only as accurate as the intersection between the sample of keywords tested and what content the platform targets for blocking. [Previous work](#) has shown that censorship on WeChat is dynamic, new keywords are added to block lists and previously blocked keywords may later become accessible. Our results report on the first instance that we found a keyword blocked. Therefore, we do not have a comprehensive view into NCPC19 blocking on WeChat. What our results provide is a snapshot of how content

was censored during our testing period, and shows keywords were blocked over a year before the congress and updated as it approached.

## Content Analysis

We translated each keyword to English and based on interpretations of the underlying context grouped them into content categories. We further grouped these categories into high-level themes that reflect the focus of censorship: the Congress, the reputation of Xi, the image of the party (including references to internal power struggles and party policy and ideologies), and discussions of information controls implemented in anticipation of the Congress.

### General and critical references to the 19th Party Congress

Blocked keywords ranged from generic references that would restrict benign discussions of the Congress to keywords that were more obviously critical. General references included “19th Party Congress power” (十九大权力), and “Beidaihe meeting”, (北戴河会议), a [closed annual gathering](#) that brings together elite party members at a beach resort for discussion of policy issues, which is particularly sensitive this year in lead up to NCP19. These keywords were blocked months before the Congress and would trigger censorship if they are present in any part of a message (See **Figure 1**).

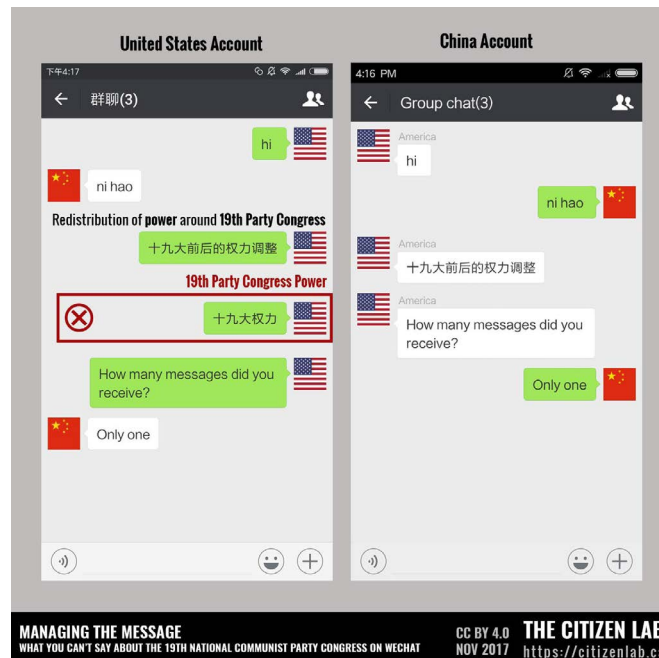


Figure 1: A user with a US WeChat account attempts to send a message in a group chat with the blocked keyword “19th Party Congress Power” (十九大权力). A user with a China WeChat account cannot receive the message. If a message is sent with the individual components (十九大 “19th Party Congress” and 权力 “Power”) not adjacent to each other the message is received.

Prior to the Congress more critical references included “19th Party Congress + leak” (十九大+爆料) and “19th Party Congress + sabotage” (十九大+去破坏). These keyword combinations would trigger blocking if all the keyword components were present anywhere in the message. If the keyword components were sent individually, the message would go through (see **Figure 2**).

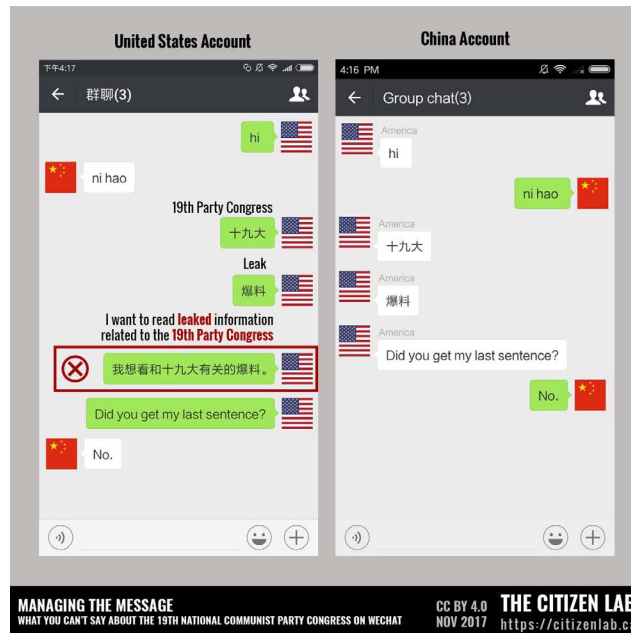


Figure 2: A user with a US WeChat account attempts to send a message in a group chat with the blocked keyword combination “19th Party Congress + leaked” (十九大+爆料). A user with a China WeChat account cannot receive the message. If the components of the keyword combination are sent individually the message is received.

Near the closing of the Congress, we found more specific references such as criticism of the [lack of female party representatives](#): “19th Party Congress + female issue + break [glass ceiling] in political career” (十九大+女性问题+突破政坛). This example shows keywords were updated in reaction to news stories and issues that emerged as the Congress unfolded.

Keyword	Translation	Date tested
19大人事	19th Party Congress personnel	June 21 2017
北戴河会议	Beidaihe meeting	June 27 2017
十九大权力	19th Party Congress Power	July 21 2017
十九大+爆料	19th Party Congress + leak	July 25 2017
十九大+去破坏	19th Party Congress + sabotage	September 22 2017
十九大+女性问题+突破政坛	19th Party Congress + female issue + break [glass ceiling] in political career	October 24 2017

## Managing Xi's reputation

Seventy-three unique keywords were thematically linked to Xi Jinping, his reputation, and speculation and news surrounding his consolidation of power at the NCPC19. These keywords include criticism, but also general references.

A selection of keywords made critical references to Xi, such as describing him as a dictator, the Congress as his personal show, and highlighting his record in suppressing human rights.

Keyword	Translation	Date tested
十九大+习近平+迫切地打造个人舞台	19th Party Congress + Xi Jinping + eagerly build his personal show	March 6 2017
独裁+近平	dictatorship + Jinping	October 18 2017
习近平+十九大+打压人权	Xi Jinping + 19th Party Congress + suppress human rights	October 25 2017

Other keywords were neutral references to Xi's second term, and his nationalistic slogan of the "[Chinese Dream](#)", which is part of his overall political doctrine and agenda.

Keyword	Translation	Date tested
中共十九大+习近平+中國夢	CCP 19th Congress + Xi Jinping + China dream	July 19 2017
习近平+十九大+第二任期	Xi Jinping + 19th Party Congress + second term	September 27 2017

Keywords included general speculations over Xi's consolidation of power at the NCPC19, possible breaks with leadership transition norms, and personnel shifts.

Keyword	Translation	Date tested
中共19大+巩固习近平+政治权威	CCP 19th Congress + Solidify Xi Jinping['s power] + Political Authority	May 20 2017
习近平+打破十年制任期+可能性不高	Xi Jinping + Broke ten-year term limit + Possibility is not high	May 24 2017
习近平+十九大+巩固权力	Xi Jinping + nineteenth + power to consolidate	July 18 2017



Keyword	Translation	Date tested
破坏了习近平+等级顺序+换届规则	sabotaged Xi Jinping + ranking order + norms of term transition	July 24 2017
三连任+习近平	three consecutive terms + Xi Jinping	October 13 2017

Keywords also referenced speculation over Xi's thoughts being written into the Party constitution and were detected as blocked in the weeks leading up to the Congress and at the close of the event when the revisions to the constitution were announced.

Keyword	Translation	Date tested
习核心+写入党章+十九大	Xi core + written to party constitution + 19th Party Congress	September 25 2017
修改党+章+习思想+十九大	amend party constitution + Xi Thoughts + 19th Party Congress	September 25 2017
习思想+入党章+外媒	Xi Thought + written to party constitution + foreign media	September 28 2017
与毛邓并驾齐驱+习近平	on par with Mao [Zedong] and Deng [Xiaoping] + Xi Jinping	October 17 2017
中共领导人+写入党章+掌权+毛泽东	CCP leader + written to party constitution + hold onto power + Mao Zedong	October 25 2017

Censoring critical references to Xi follows [general trends](#) of government criticism being restricted on social media in China. Blocking this content could be means to control dissent, but also an effort to ensure leaders “save face” and are not presented in disparaging ways. The more surprising finding is the censorship of generic references to Xi and speculations over his consolidation of power. Censoring this content could be a means to control messaging and agenda setting around the Congress.

## Power Struggle

Seventy-four of the blocked keywords were thematically linked to power struggles, personnel transitions, and factionalism in the CPC. It is possible that these keywords were censored to project a sense of unity, which is crucial for authoritarian regimes during critical and sensitive periods such as major power transitions.

Smooth power transition has been a challenge through the CPC's history. Rather

than institutionalizing the process, personnel transitions are often influenced by [patronage networks](#) based on family ties, personal contacts, and where individuals work. Blocked keywords include references to major political factions within the party, such as the Communist Party Youth League clique (团派), which is composed of cadres who came up through the Communist Youth League of China and is former President Hu Jintao's base of power, and the Shanghai Clique (上海帮) or Jiang Clique (江派), the power base of former leader Jiang Zemin, who resides in Shanghai and retains political influence through proteges.

Keyword	Translation	Date tested
团派+十九大+江派	[Communist Party Youth] League Clique + 19th Party Congress + Jiang Clique	March 27 2017
上海帮+江泽民	Shanghai Clique + Jiang Zemin	October 13 2017

Prior to the NCPC19, personnel movements in the CPC fueled speculations that Xi was pushing out political rivals and positioning allies for top ranking positions. The most dramatic of these movements was the ouster of Sun Zhengcai from the CPC. Sun was Communist Party Secretary of Chongqing and seen as likely to assume a high ranking role at the NCPC19. He was [removed from his post](#) in July and accused of “violating party discipline”, a euphemism for corruption or disloyalty to the party. In [September](#), state media announced that Sun was expelled from the CPC, stripped of all official titles, and would face criminal prosecution. [Chen Min'er](#) a protege of Xi replaced Sun as Party Secretary of Chongqing. During a session of the NCPC19, China's securities commission chairman Liu Shiyu described Sun as part of a plot to seize power from Xi. This accusation could be both a clear signal to party members to [remain loyal](#) and a sign of [power struggles](#) within the party.

We first found blocked keywords referencing the expulsion of Sun and promotion of Chen in July. During the Congress we found blocked keywords related to the possible movement of Chen into the Politburo and Sun's alleged intentions to seize power (see **Figure 3**).

Keyword	Translation	Date tested
陈敏尔+中共+政治新星+另有任用	Chen Min'er + CPC + political star + another appointment	July 18 2017
孙政才 + 中共 + 明日之星 + 政治牺牲品	Sun Zhengcai + CCP + Rising Star + Sacrifice of Politics	July 24 2017

Keyword	Translation	Date tested
孙政才落马+邓小平制定的接班制度+全面崩溃	Sun Zhengcai downfall + term transition norms set by Deng Xiaoping + collapsed	July 25 2017
孙政才落马+习近平欲破+中共四大约法	Sun Zhengcai downfall + Xi Jinping wants to break + CPC's norm since the 4th Party Congress	July 25 2017
孙政才+路线+斗争+急急表态	Sun Zhengcai + party line + power struggle + eager to show stance	July 26 2017
入常+连跳两级+陈敏尔	enter the Politburo + jump two ranks up + Chen Min'er	October 11 2017
夺取共产党+孙政才+控制权	rob the CCP + Sun Zhengcai + control power	October 23 2017



Figure 3. A user with an US WeChat account sends a message that contains the keyword combination “政治局委员+进常委+陈敏尔” (Politburo Members + Enter Politburo Standing Committee + Chen Min'er). A user with a China WeChat account cannot receive the message.

Prior to the NCPC19, speculation also centred on whether Wang Qishan, a close ally of Xi, would retire. According to CPC norms, officials must retire if they reach age 68 by the time of the NCPC. Wang is aged 69 and [media debated](#) if convention would

be followed or if he would be kept on for another term. Wang ultimately retired following party norms. Blocked keywords referenced these speculations.

Keyword	Translation	Date tested
七上八下+中共+十九大	[Sixty-]seven promotes [sixty-]eight retires + CPC + 19th Party Congress	September 26 2017
十+九+大+王岐山+去留	Ten + Nine + Big + Wangqishan + stay or go	October 11 2017
王岐山+留任	Wang Qisan + remain in power	October 13 2017

## Party Policies and Ideology

In the weeks leading up to the Congress, we found find 37 blocked keywords that made neutral references to CPC ideologies and central policy including major policy programs such as the Belt and Road Initiative and key CPC concepts such as “Socialism with Chinese characteristics.” These keywords were extracted from news articles published by state media outlet Xinhua News Agency, (a source that government authorities [instructed](#) media units to use as a reference in coverage of the NCPC19), and official government WeChat public accounts.

Keyword	Translation	Date Tested	Source
一带一路+丝绸之路经济带+建设+构想	Belt and Road + economic belt of the Silk Road + construct + picture	October 6 2017	Official WeChat Public Account of <a href="#">Xinjinag Daily</a> , an official publication of the CPC Xinjiang Committee
反腐败+斗争+自信+足够	anti-corruption + fight + confidence + enough	October 11 2017	Official WeChat public account of a <a href="#">Guizhou-based government agency</a>
中央+会议+体制改革+各项改革	Central [government] + meeting + structural reform + all kinds of reforms	October 12 2017	<a href="#">Xinhua News</a>
会议+召开+指导意见+深改组	meetings + convene + guidance + Comprehensively Deepening Reforms	October 12 2017	<a href="#">Xinhua News</a>
中国特色社会主义+全面依法治国+宪法+法律	Socialism with Chinese characteristics + comprehensive rule of law + constitution + law	October 13 2017	<a href="#">Xinhua News</a>

Blocking these keywords could restrict general and potentially even pro-government conversations about the NCPC19 (see **Figure 4**).



Figure 4: A user with a China WeChat account attempts to send a message containing the keyword combination “中央+会议+体制改革+各项改革” (Central + Meeting + Institutional Reform + All kinds of Reforms) in a group chat. The message is not received by other users.

Censoring these keywords may be due to WeChat proactively over-blocking content around a topic it knows is highly sensitive to avoid official reprimands, or may be part of a government strategy to manage online discussions and public opinion. Unlike traditional media or the WeChat public account platform where articles are vetted before publication, discussions on chat apps are more difficult to predict and manage.

## Information Control

Twenty-three keywords referenced censorship and information controls related to the NCPC19, such as increased regulations on VPNs and circumvention of China’s web filtering system (colloquially referred to in Chinese as “jumping over the Great Firewall”). Others referenced [restrictions on movements into Tibetan areas](#) in the lead-up to the Congress.



Keyword	Translation	Date tested
封殺VPN + 習近平完成集權 + 十九大	block VPN + Xi Jinping finishes consolidating power + 19th Party Congress	July 25 2017
当局+严格的控制+寻求翻墙+十九大	authorities + strict control + seek to jump over the [Great Fire] Wall + 19th Party Congress	July 25 2017
入藏+十九大+外国人+禁止	enter Tibet + 19th Party Congress + foreigners + forbidden	September 27 2017

Keywords also referenced sudden censorship of films and television. On September 12, 2017, Hong Kong-based Phoenix TV [announced the termination](#) of its signature program *Behind the Headlines with Wen Tao* (锵锵三人行), which had been on air since 1998 and was one of the most popular news talk shows among Chinese audiences.

*Youth*, a film by Feng Xiaogang, faced a similar fate. The film was [scheduled](#) to premiere in China on September 29, 2017, but just five days before its launch all ticket sales were halted and its release date was [put off](#) indefinitely. The film follows the story of a People's Liberation Army art troupe (文工团) from the chaotic Cultural Revolution to the 1990s, including the period of the Sino-Vietnamese War in 1976. [Media reports](#) cited sources with ties to censorship authorities who claimed the film was seen as politically risky to release before the NCPC19 because of its depiction of the Sino-Vietnamese War, which remains a politically sensitive event.

Keyword	Translation	Date tested
官方紧张心态+牺牲品+芳华	authorities are nervous + sacrifice + Youth [Film Title]	September 26 2017
19大+锵锵三人行	19th Party Congress + Behind the Headlines with Wen Tao	September 27 2017
入藏+十九大+外国人+禁止	enter Tibet + 19th Party Congress + foreigners + forbidden	September 27 2017
中越战争+外界猜测+撤档+芳华	Sino-Vietnamese war + speculates + take off the showtime schedule + Youth	September 29 2017

# Conclusion

[Leaked directives](#) and [previous research](#) show that Chinese social media companies receive greater government pressure during sensitive events. The blocking of NCPC19 on WeChat is an example of how expansive blocking of a political event can be. Keywords related to the Congress were censored well over a year before the event itself. The scope of censored content went beyond criticism of the government or representations of collective action to target general discussions of the event and speculations into its outcomes.

It is unclear what level of guidance Tencent received from authorities on how to manage NCPC19 content on WeChat. However, given the sensitivity of the event and the results of our study it is clear that the company faced direct or indirect government pressure to ensure content was properly managed. The broad range of censored content may be due to Tencent proactively over-blocking content around a topic it knows is highly sensitive to avoid official reprimands, or it may also be part of a wider government strategy to manage online discussions and public opinion.

As the Congress fades into the distant past, it is possible that censorship surrounding the event will change. In a [study](#) of censorship on Sina Weibo related to the 18th Party Congress, Jason Q. Ng found that after the event the volume of censorship on the platform decreased. This shift could be an attempt by authorities to find a balance between monitoring public opinion and restricting content, or Sina loosening restrictions around it when it was no longer under close scrutiny. We will continue to monitor how discussions of the NCPC19 are treated on WeChat to determine if similar patterns emerge.

Xi's second term poses higher level questions for social media censorship in China. One of Xi's central focuses in his first term was targeting perceived threats to the CPC and cracking down on dissent, including efforts to "[clean up and manage the Internet](#)". What character will information controls take in his second term? Will regulations targeting [individual users](#) expand and be reinforced? Will the blunt censorship of sensitive events that we have observed continue? Will censorship advance from passive, reactive information blocking to more proactive public opinion shaping? We can gain insights into these questions by continuing to analyze how discussions of major political events in China are treated on social media.

# Data

Full list of blocked keywords are available on [Github](#).

## Appendix A: Article Sources

Source	Type	Note
<a href="#">Xinhua News</a>	China State Media	Xinhua News Agency (新华社) is the official press agency of the People's Republic of China.
<a href="#">The Global Times</a>	China State Media	The Global Times (环球时报) is a state-run Chinese newspaper affiliated with the People's Daily.
<a href="#">People's Daily</a>	China State Media	The People's Daily (人民日报) is the official newspaper of the Chinese Communist Party.
<a href="#">The Paper</a>	China State Media	The Paper (澎湃) is a Shanghai-based state-funded Chinese media site.
<a href="#">BBC Chinese</a>	International Media	The British Broadcasting Corporation (BBC) is a British public service broadcaster. Its Chinese website reports on China issues. Its website is currently blocked in China.
<a href="#">Deutsche Welle Chinese</a>	International Media	Deutsche Welle is Germany's public international broadcaster. Its Chinese website focuses on mainland China and Europe-China news. Its website is currently blocked in China.
<a href="#">Financial Times Chinese</a>	International Media	The Financial Times, published and owned by Nikkei Inc. in Tokyo, is an international daily newspaper. Its Chinese website focuses on business and financial news in China, with occasional reporting and commentaries on Chinese politics and foreign policy.
<a href="#">The New York Times Chinese</a>	International Media	The New York Times is an American daily newspaper. Its Chinese site has been blocked in China since 2012 when it published an article on the wealth of former Chinese Premier Wen Jiabao's family.
<a href="#">Radio Free Asia Mandarin</a>	International Media	Radio Free Asia (自由亚洲电台) is a private non-profit international broadcasting corporation funded by the Broadcasting Board of Governors, an independent agency of the US government. It publishes news on East Asia while "advancing the goals of U.S. foreign policy." Its website is currently blocked in China.

Source	Type	Note
<a href="#">Radio France Internationale Chinese</a>	International Media	Radio France Internationale is a French public radio service. Its Chinese-language radio service first started in June 1989. Its website is currently blocked in China.
<a href="#">Voice of America Chinese</a>	International Media	Voice of America is a United States government-funded multimedia news source. Its Chinese website primarily focuses on mainland China news. Its website is currently blocked in China.
<a href="#">Lianhe Zaobao</a>	International Media	Lianhe Zaobao (联合早报) is the largest Singapore-based Chinese-language newspaper. Its website is currently blocked in China.
<a href="#">The Initium Media</a>	Hong Kong-based Media	Launched in 2015, the Initium Media (端传媒) is a Hong Kong-based digital media outlet that provides Chinese-language news.
<a href="#">Ming Pao</a>	Hong Kong-based Media	Ming Pao (明報) is a Hong Kong based newspaper known for its reporting on political and economic issues in mainland China and Hong Kong. Its website is currently blocked in China.
<a href="#">Oriental Daily</a>	Hong Kong-based Media	Oriental Daily (東方日報) is a news website of the Oriental Press Group, a large Hong Kong media publisher. Its website is currently blocked in China.
<a href="#">South China Morning Post</a>	Hong Kong-based Media	The South China Morning Post is a Hong Kong-based English-language newspaper.
<a href="#">FreeWeChat</a>	Censored content aggregation site	FreeWeChat (自由微信) is a website managed by non-profit group GreatFire, which tracks censored and deleted posts on WeChat public accounts.
<a href="#">FreeWeibo</a>	Censored content aggregation site	FreeWeibo (自由微博) is a website managed by non-profit group GreatFire, which tracks censored and deleted posts on Sina Weibo.
<a href="#">letscorp</a>	News aggregation site	Qiangwailou (墙外楼) is a website that tracks trending posts on Chinese social media including blocked content.
<a href="#">qiwen.lu</a>	News aggregation site	Qiwenlu (奇闻录) is a news aggregation site that documents trending Chinese news and discussions. It primarily focuses on political humor, or duan zi (段子).



