

October 8, 2026

To Whom It May Concern at Adtimizer:

The Citizen Lab, an interdisciplinary laboratory based at the Munk School of Global Affairs & Public Policy, University of Toronto, is currently researching the Israeli advertising company Discover-Tech Ltd.

Background

We found that Discover-Tech Ltd. facilitates the delivery of mercenary spyware via targeted advertisements. Our research establishes that Discover-Tech operates a platform called Controlium that enables multiple mercenary spyware partners to de-anonymize, fingerprint, and automatically infect devices the moment an advertisement is rendered.

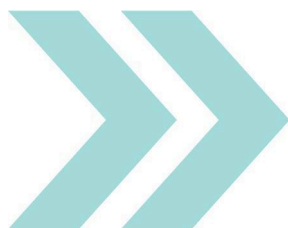
Our research finds that Discover-Tech Ltd. works closely with mercenary hacking company Candiru, and that it is linked to additional mercenary spyware and intelligence threat actors including Intelos and Bindecy.

We also found that Discover-Tech Ltd. delivers both malicious and benign ads via several advertising vendors including Google, Yandex, FreeWheel, Eskimi, Liftoff, and Sunteng.

Research findings with respect to Adtimizer

Specifically, with respect to your company, our research confirms the following:

- We found Discover-Tech Ltd. using the domain `dtech.adtimizer[.]co` as an impression tracking, click tracking and data collection URL in ads, according to URL telemetry data, browser testing data, records archived on the web investigation platform `urlscan` and source code of a campaign management system reviewed by us.
- We specifically observed requests to the domain `dtech.adtimizer[.]co` before infections with Candiru's spyware.
- Our analysis suggests that the domain `noas.adtimizer[.]co` was prepared to deploy malicious Javascript code on users' devices during ad serving.
- We found that the domain `myinfoback.adtimizer[.]co` is linked to the website `myipinfo[.]io`, which we consider to be associated with Discover-Tech's ad targeting.



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- Between 2020 and 2025, the domain tekma.adtimizer[.]co was linked to the domain discovertech-alb-100966113.us-east-1.elb.amazonaws[.]com via CNAME.
- In addition, we found that Oren Baranes, the director and owner of Adtimizer Ltd., appears in the HTML source code of several systems associated with Discover-Tech Ltd. (<meta name="google-signin-client_id" content="oren.baranes@discover-tech.io.apps.googleusercontent.com">)
- We conclude that the company Adtimizer Ltd. and its owner are linked to Discover-Tech Ltd. and its ad targeting operations.

Request for further information

In addition to seeking a response on our findings described above, we also ask that you confirm:

- How and since when are Adtimizer Ltd. and/or its owner involved in Discover-Tech Ltd.'s deployment of spyware via targeted ads?
- Has Adtimizer Ltd. and/or its owner a formal or informal business relationship with Discover-Tech Ltd.? If yes, what is or was the nature of this relationship, and since when did it exist?
- Has Adtimizer Ltd. and/or its owner ever had any formal or informal relationship with (a) the website myipinfo[.]io (b) the company Intelos (intelos[.]io), and (c) the company Tekma (tekma-dmp[.]ai)? If yes, what is or was the nature of these relationships, and since when did they exist?

We plan to publish a report reflecting our research. Provided we receive your response by 10 am ET on October 13, 2026, we will publish any response you provide us in full along with our research report. All correspondence with your company will be considered public and included with the final research report.

Sincerely,



Ronald J. Deibert, O.C., O.Ont.
Professor of Political Science



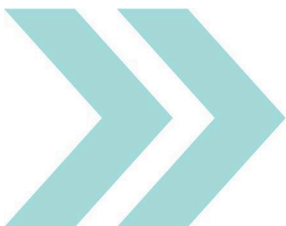
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