

October 8, 2026

To Whom It May Concern at Affle:

The Citizen Lab, an interdisciplinary laboratory based at the Munk School of Global Affairs & Public Policy, University of Toronto, is currently researching the Israeli advertising company Discover-Tech Ltd.

Background

We found that Discover-Tech Ltd. facilitates the delivery of mercenary spyware via targeted advertisements. Our research establishes that Discover-Tech operates a platform called Controlium that enables multiple mercenary spyware partners to de-anonymize, fingerprint, and automatically infect devices the moment an advertisement is rendered.

Mercenary spyware refers to surveillance products that are developed by private companies and sold to governments for the purpose of undertaking surveillance operations by deploying spyware on the devices of victims.

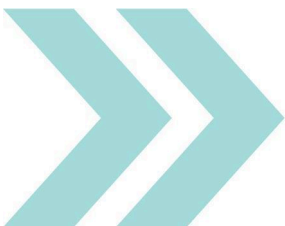
We found that Discover-Tech Ltd. delivers both malicious and benign ads via several advertising vendors including Google, Yandex, FreeWheel, Eskimi, Liftoff, and Sunteng. We also found that Discover-Tech Ltd. works closely with mercenary hacking company Candiru.

Research findings with respect to Affle

Specifically, with respect to your company, our research confirms the following:

- Public filings and press releases suggest that Affle MEA FZ-LLC acquired “business assets” including “brand, IP, domain, business relationships and goodwill” from Discover-Tech Ltd. in 2021. The sold assets are further specified as a “mobile device marketing platform” that provides “initial device customization” including “dynamic app discovery and recommendation at initial boot or reset of a device”.

Request for further information



At Trinity College
1 Devonshire Place
Toronto, ON
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At the Observatory
315 Bloor Street West
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At the Canadiana Gallery
14 Queen's Park Crescent West
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In order to rule out that Affle or an Affle group company or subsidiary (including, but not limited to Affle MEA FZ-LLC, Affle Inc., Affle 3i Limited, Affle International Pte. Ltd., Affle Israel Ltd., Appnext Technologies Ltd.) are involved in the distribution of mercenary spyware via targeted advertisements, we ask that you confirm:

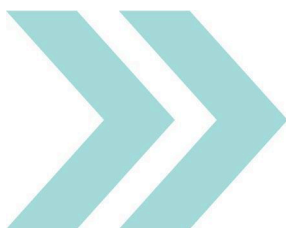
- Was Affle or an Affle group company ever involved, directly or indirectly, in delivering ads via Discover-Tech's ad system MyDSP?
- Has Affle or an Affle group company ever had control, directly or indirectly, of Discover-Tech's ad system MyDSP or the domains discover-tech.io, mtrtb.io, mydsp.io, controlium.net, powerium.net, platc-tester.com or myweb3id.io?

We plan to publish a report reflecting our research. Provided we receive your response by 10 am ET on October 13, 2026, we will publish any response you provide us in full along with our research report. All correspondence with your company will be considered public and included with the final research report.

Sincerely,



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